# ANNA L. CREECH

#### **EDUCATION**

University of Kentucky, Lexington, KY

Master of Library and Information Science 2001

Eastern Mennonite University, Harrisonburg, VA

Bachelor of Arts in Mathematics 1998

Minor: Theatre

### RELATED EXPERIENCE

University of Richmond, Richmond, VA

## Head. Resource Acquisition and Delivery

May 2013 - Present

Provide leadership, expertise and effective management for the Boatwright, Music, and Media Resources Libraries' print and electronic materials budgeting and procurement (\$3.9 mil). Manage licensed, purchased, and open access electronic resources (approx. 400 databases, 126,000 ejournals, and 386,000 ebooks). Supervise 3 FTE staff. Work collaboratively with library staff in other areas including outreach and instruction and library systems in order to identify new resources in all formats, negotiate licenses, manage ongoing access to electronic resources, and make collection development decisions based on all available data and user feedback. Communicate with appropriate staff of the Law School Library regarding shared electronic resources.

University of Richmond, Richmond, VA

#### **Electronic Resources Librarian**

Dec. 2007 - Apr. 2013

Manage electronic serials collection and online subscription databases using Serials Solutions 360 suite and Ex Libris Voyager; coordinate access to online resources in the catalog and the library's website, promote use of serials and electronic resources to the teaching faculty and students, assess use and value of collection. Coordinate the acquisition of electronic resources with the Collection Development Committee, including trial set-up and license agreement negotiation. Provide instruction on the use of electronic resources to library staff, faculty, and students. Supervise 1 FTE staff.

Central Washington University, Ellensburg, WA

#### **Serials & Electronic Resources Librarian**

Sep. 2004 - Nov. 2007

Supervise 2.7 FTE (3.25 FTE, Sep. 2004 – Mar. 2006) Serials Department staff and departmental operations; serials check-in, claiming missing issues, binding paper issues, staffing a public service desk. Manage \$630,000 serials and electronic resources budget; allocate funds, coordinate title/resource selection, collaborate with Orbis Cascade Alliance consortia institutions, pay invoices, review license agreements. Manage print & electronic serials collection, as well as the online subscription databases using SerialsSolutions Article Linker and Innovative Interfaces Serials and ERM modules; coordinate access to online resources in the catalog and the library's website, promote use of serials and electronic resources to the teaching faculty and students, assess use and value of collection. Coordinate the collection development of

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monographic resources with assigned academic departments. Provide instruction on the use of electronic resources to faculty and students.

Eastern Kentucky University, Richmond, KY

#### **Serials & Electronic Resources Librarian**

Nov. 2001 – Aug. 2004

Catalog and manage print & electronic serials collection, as well as the online subscription databases; provide access to online resources through the catalog, coordinate access through library's website, promote use of serials and electronic resources to the teaching faculty and students, assess use and value of collection, review license agreements. Coordinate implementation of SFX OpenURL link resolver database; co-chair implementation committee, add and remove data about online holdings from the Knowledge Base, setup and maintain OpenURL linking in online databases, manipulate monthly update reports for library webmaster to import into online journal database. Coordinate implementation of SerialsSolutions A-Z journal list; add and remove data about online subscriptions from the library profile. Provide research assistance at the reference desk. Coordinate the collection development of monographic resources with assigned academic departments.

#### **PUBLICATIONS**

Creech, Anna, and Lindsay Cronk. "Getting Started with Annual Review." In *New E-Resource Manager's Guide: Practical Advice and the TERMs Framework*, edited by Galadriel Chilton and Michael Rodriguez. Forest Grove, OR: Pacific University Press, Forthcoming.

Creech, Anna. "Analysing the Use of E-Resources." In *Challenges in E-Resource Management: A Practitioners Guide*, edited by Louise Cole. Chicago: American Library Association, 2014.

Creech, Anna. "Managing Digital Resources, Or, How Do You Hold Electrons In Your Hand?" Against the Grain 18, no. 2 (2006): 30–32.

Creech, Anna. "An Interview with Four Consultants." Serials Review 30, no. 2 (June 2004): 144–50.

#### **PRESENTATIONS**

Presenter: "Acquisitions Supplier Diversity Pilot at the University of Richmond" Co-presented with Jonathan Shank. VIVA Users Group Meeting, October 24, 2019. Norfolk, VA.

Presenter: "Celebrating Faculty Accomplishments: Tools and Workflows Used to Gather Citations for Faculty Publications, Presentations, and Performances at the University of Richmond Libraries." NASIG 34th Annual Conference, June 7, 2019. Pittsburgh, PA

Presenter: "Celebrating Faculty Accomplishments: Tools and Workflows Used to Gather Citations for Faculty Publications, Presentations, and Performances at the University of Richmond Libraries." VIVA User Group, Virginia Library Association 2018 Conference, September 27, 2018. Williamsburg, VA

Presenter: "Greetings from NASIG." UKSG 40th Annual Conference and Exhibition, April 10-12, 2017. Harrogate, England.

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Panel member: "COUNTER Bootcamp: A Preconference about COUNTER Reports, SUSHI, and Usage Analysis." ACRL 2017, March 22-25, 2017. Baltimore, MD.

Panel member: "Introduction to Usus: A Community Website on Library Usage." Electronic Resources & Libraries, February 22-25, 2015. Austin, TX.

Presenter: "Serendipity in Digital Collections: Enhancing Discovery with Linked Data." NISO/NFAIS Virtual Conference: Connecting the Library to the Wider World: Successful Applications of Linked Data, December 3, 2014.

Panel facilitator: "Garbage Dump or Buffet: Librarian Adoption of Web-Scale Discovery Services." Electronic Resources & Libraries, March 16-19, 2014. Austin, TX.

Panel member: "Oh past self, come here and let me kick you in the shins." Electronic Resources & Libraries, March 16-19, 2014. Austin, TX.

Panel facilitator: "Age of Discovery." Electronic Resources & Libraries, March 17-20, 2013. Austin, TX.

Presenter: "Creative Visualizations of Library Data." Internet Librarian, October 21-24, 2012. Monterrey, CA.

Presenter: "E-Resource Management pERMutation." Potomac Technical Processing Librarians meeting, October 12, 2012. Washington, DC.

Panel member: "All You Can ERM." Electronic Resources & Libraries, April 1-4, 2012. Austin, TX

Workshop co-presented: "Engaging, Interesting, & Practical Presentations to Capture Your Audience." Computers in Libraries, March 21-23, 2011. Washington, DC.

Panel member: "E-Resource Workflow for a Small/Medium Academic Library." Internet Librarian, October 25-27, 2010. Monterrey, CA.

### **CURRENT MEMBERSHIPS**

NASIG, 2002-present

#### **SERVICE**

### NASIG

- Conference Coordinator, 2018-2020
- Past-President, 2017-2018
- President, 2016-2017
- Vice-President/President-Elect, 2015-2016
- Program Planning Chair, 2014-2015
- Program Planning Vice-Chair, 2013-2014

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- Program Planning Committee Member, 2011-2013
- Executive Board Member-At-Large, 2007-2009
- Electronic Communications Committee Co-Chair, 2005-2007
- Electronic Communications Committee Member, 2003-2005

The Virtual Library of Virginia (VIVA) Collections Committee, Virginia Independent College and University Library Association (VICULA) Representative, 2013-2020

Usus Supervisory Board Member, 2014-present

ER&L/EBSCO Library Research Fellowship Review Board Member, 2013-present

SAGE Publications Library Advisory Board, 2018

University of California Press User Group, 2012-present

NISO Transfer Standing Committee (formerly UKSG Transfer Working Group) Member, 2013-2016

Palgrave Library Advisory Board Member, 2011 & 2013

ACRL-WA Board Member-At-Large, 2006-2007

#### **CONTINUING EDUCATION**

University of Richmond Supervisors Essentials training & ongoing workshops, 2016-Present

Harvard Leadership Institute for Academic Librarians, 2015